



# nerd nite

## st.pete

### Nerd Nite FAQs

Congratulations on having the smarts, fortitude, and/or lack of foresight to join the growing ranks of Nerd Nite speakers! Yea, you too shall soon know the adoration of a nerdy, tipsy crowd. But before that happens, there is a bunch of stuff you should know. Therefore, we present to you, this: the Nerd Nite Speaker FAQ.

#### **What is Nerd Nite?**

Nerd Nite is a monthly lecture event that strives for an inebriated, salacious, yet deeply academic vibe. Our unofficial tagline is "*It's like a Ted Talk – with beer!*" There are Nerd Nites around the world. Take a gander at <http://nerdnite.com> for more info.

#### **What is the Nerd Nite format?**

Nerd Nite begins with one of the co-bosses warming up the crowd. Then we have three presentations each 15-20 minutes plus 5 minute question-and-answer.

#### **Who are the St. Pete Nerd Nite Bosses?**

Caryn: 202-288-6114

Dawn: 813-610-9517

Gerni: 347-415-2951

Brandi: 510-693-4504

And you can email us at [stpetersburg@nerdnite.com](mailto:stpetersburg@nerdnite.com)

#### **Where and when is Nerd Nite?**

Our home for Nerd Nite is:

Coastal Creative

2201 1st Ave S

St. Petersburg, FL 33712

## What do I get to do as a presenter?

Pretty much anything. From PowerPoint to rap. We give you a stage, an audience, some booze, and any emotional support you need. You provide the nerdy awesome. The parameters are:

- \* up to ~15 minutes of presentation time
- \* ~5 minutes of Q&A

We highly recommend that you use our laptop for presenting since all the technical kinks have been worked out. We even have a back-up laptop, just in case. PowerPoint, Keynote, Google Sheets and PDFs are supported. You are welcome to use your own laptop if you wish, but you should arrive early to do a tech check-in. Keep your presentation to under 45 MB, pretty please. If you need it to be bigger let us know.

## What advice do you have for presenters?

- Have fun. Seriously. Get tipsy: you will receive 2 free drink tickets
- Don't just read your presentation. Be engaging. If you are too nervous, ask a Nerd Nite Boss for help. We will buy you a shot.
- This is not a sales pitch. We understand that nerds are involved in amazing organizations and businesses. If you want to promote your nerdy cause, we can support you. But your talk must focus on educating the audience on your topic rather than your business/organization.
- Be funny and entertaining. While this is an educational event, it's also about entertainment. Steer clear of show-and-tell. Be creative. Don't take your subject or yourself too seriously.
- This is an inclusive environment so don't be a jerk.
- We are huge fans of Radiolab for making complex topics accessible without dumbing them down – see [Radiolab.org](http://Radiolab.org) for inspiration. [Drunk History](#) would make a fine Nerd Nite, though we'd prefer not to have any vomiting. And not least, [watch videos of those who have gone before you!](#) Feel stumped? Talk to the co-bosses, we're here for you.

## What do I, the presenter, need to do besides present?

1. You should have already sent us a brief and funny:
  - \* Topic title
  - \* Teaser Summary
  - \* Bio

The topic title, teaser summary, and bio will go into our PR materials and appear on event websites, Facebook, newspapers, etc. Take a gander at <https://www.youtube.com/NerdNite> for examples.

Let us know if you have any issues with us using photos or video of your presentation in our promotions. If you are talking about your work, make sure you aren't violating your NDA!

2. By **the Friday prior to your speaking date**, please send us a copy of your presentation as a back-up and give us your cell phone number.
3. You get to bring two free guests so please give us their names in advance so we can put them on the guest list.
4. Lastly, promote, promote, promote! We'll do our part, but any evangelism you can do is appreciated.

**Follow us!** [Facebook](#) [Instagram](#) [Twitter](#)

**TICKET SALES:** We use Humanitix for ticket sales:

<https://events.humanitix.com/host/nerd-nite-st-pete> feel free to share and follow our page there.

**Oh, @#&\$%, I'm going on stage TODAY, what should I know?**

- Tech check-in is at 6 pm.
- Upon your arrival, seek out one of the co-bosses
- Try out the mic and the clicker.
- During your presentation, one of the co-bosses will hang out and wave furiously if you are running over your allotted time.

If, heaven forbid, there is an emergency and you can't make it, let us know ASAP and we'll scramble to get a replacement speaker.

**Anything else?**

We are here to help! Proofreading, joke testing, image hunting, whatever. The co-bosses are here to help you deliver an awesome show so don't hesitate to contact us.