Nerd Nite FAQs

Congratulations on having the smarts, fortitude, and/or lack of foresight to join the growing ranks of Nerd Nite speakers! Yea, you too shall soon know the adoration of a nerdy, tipsy crowd. But before that happens, there is a bunch of stuff you should know. Therefore, we present to you, this: the Nerd Nite Speaker FAQ.

What is Nerd Nite?
Nerd Nite is a monthly lecture event that strives for an inebriated, salacious, yet deeply academic vibe. Our unofficial tagline is "*It's like a Ted Talk – with beer!*" There are Nerd Nites around the world. Take a gander at http://nerdnite.com for more info.

What is the Nerd Nite format?
Nerd Nite begins with one of the co-bosses warming up the crowd. Then we have three presentations each 15-20 minutes plus 5 minute question-and-answer. There is a 15 minute break in between each speaker.

Who are the St. Pete Nerd Nite Bosses?

Brandi, Caryn, Dawn, and Gerni are your Nerd Nite bosses. You may hear from one or all of us at some point, but if you are a speaker, you may hear from Caryn or Dawn.
- Caryn generally coordinates and confirms speakers each month
- Dawn sets up tech and is your point of contact the day of the event (or will let you know who the backup is)
- Please email your presentations and your guests to stpetersburg@nerdnite.com

Where and when is Nerd Nite?
Our home for Nerd Nite is:
Bayboro Brewing
2390 5th Ave. S.
St. Petersburg, FL 33712

What do I get to do as a presenter?
Pretty much anything! Attendees love visuals and engagement, so you can have a PowerPoint, bring props, dance, sing, play instruments, or whatever you choose. We give you a stage, an audience, some booze, and any emotional support you need. You provide the nerdy awesome. The parameters are:

* up to ~15 minutes of presentation time
* ~5 minutes of Q&A

We highly recommend that you use our laptop for presenting since all the technical kinks have been worked out. We even have a back-up laptop, just in case. PowerPoint, Keynote, Google Sheets and PDFs are supported. You are welcome to use your own laptop if you wish, but you should arrive early to do a tech check-in. Keep your presentation to under 45 MB, pretty please. If you need it to be bigger, let us know.

What advice do you have for presenters?

- <u>Have fun.</u> Seriously. Get tipsy: you will receive 2 free drink tickets.
- <u>Don't just read your presentation</u>. Be engaging. If you are too nervous, ask a Nerd Nite Boss for help. We will buy you a shot.
- <u>This is not a sales pitch</u>. We understand that nerds are involved in amazing organizations and businesses. If you want to promote your nerdy cause, we can support you. But your talk must focus on educating the audience on your topic rather than your business/organization.
- <u>Be funny and entertaining.</u> While this is an educational event, it's also about entertainment. Steer clear of show-and-tell. Be creative. Don't take your subject or yourself too seriously.
- <u>This is an inclusive environment so don't be a jerk.</u>
- We are huge fans of Radiolab for making complex topics accessible without dumbing them down – see Radiolab.org for inspiration. Drunk History would make a fine Nerd Nite, though we'd prefer not to have any vomiting. And not least, watch videos [of](of) those [who](who) have gone before [you](you)! Feel stumped? Talk to the co-bosses, we're here for you.

What do I, the presenter, need to do besides present?
1. You should have already sent us a brief and funny:
   * Topic title

     * Teaser Summary
     * Bio

The topic title, teaser summary, and bio will go into our PR materials and appear on event websites, Facebook, newspapers, etc. Take a gander at https://www.youtube.com/NerdNite for examples.

Let us know if you have any issues with us using photos or video of your presentation in our promotions. If you are talking about your work, make sure you aren't violating your NDA!

2. By **the Friday prior to your speaking date,** please send us a copy of your presentation as a back-up and give us your cell phone number.

3. You get to bring two free guests so please give us their names and emails in advance so we can assign them a ticket in Humanitix.

4. Lastly, promote, promote, promote! We'll do our part, but any evangelism you can do is appreciated.

Follow us!
Facebook
Instagram

TICKET SALES: We use Humanitix for ticket sales: https://events.humanitix.com/host/nerd-nite-st-pete feel free to share and follow our page there.

Oh, @#&$%, I'm going on stage TODAY, what should I know?

● Tech check is at 6 pm.

● Upon your arrival, check-in with one of the co-bosses

● Try out the mic and the clicker and test out a couple of slides. This is especially important if you are sharing audio or video.

● During your presentation, one of the co-bosses will hang out and wave furiously if you are running over your allotted time.

If, heaven forbid, there is an emergency and you can't make it, let us know ASAP and we'll scramble to get a replacement speaker.

Anything else?
We are here to help! Proofreading, joke testing, image hunting, whatever. The co-bosses are here to help you deliver an awesome show so don't hesitate to contact us.